MarketBrowser®

Proven on Wall Street, Selected by Main Street™

www.MarketBrowser.com

Pricing:

Total List size list size: 367,500

		CPM
315,600	Active U.S. Users	$150
13,500	Active Canadian Users	$175
238,000	With Phone Number (U.S.)	$195
22,000	With Phone & Fax Number (U.S.)	$200
38,000	Active Foreign Users	$250
43,000	Investment Size Over $500,000	$350

About:

MarketBrowser is an easy and convenient downloadable application, which allows investors to monitor their most important investments at a glance from their PC desktop. MarketBrowser users care enough about stock and mutual fund prices to keep them live on their PC desktop throughout the day.

Key Characteristics of MarketBrowser User Base:

Actively involved in investing and following the financial markets. Owning assets in stock portfolios, 401k plans and mutual funds. Early adopters of technology and electronic media, willing to try new content and tools.

Audience Profile:

Characteristics of MarketBrowser's User Base:

- Active traders trading in equities, options, FX, futures and ETFs.
- High net worth investors holding assets in stock portfolios, mutual funds and with professional asset managers. 11% of users have investable assets over $500K.
- Owning assets in stock portfolios, 401k plans and mutual funds
- Early adopters of technology and electronic media, willing to try new content and tools
- Comfortable with downloading, installing and using software.

This is a focused audience of individuals who are interested in trading and in new offerings of all types, including tools, investment opportunities, research, news sources and education.

These affluent and educated investors rely for their daily successes on the quality and credibility of the below financial news and information sources.

Over 50% of Cummulative MarketBrowser Users Match These Channel Demographics

1)	THE WALL STREET JOURNAL	2)	NASDAQ
3)	Google	4)	BARRON'S
5)	The Motley Fool Fool.com	6)	ZACKS

Minimum Order:
10,000 per list

Source:
Generated through co-brand distribution agreements such as:

Financial Sites (WSJ/Barrons 110K users, Nasdaq, Motley Fool, SmartMoney et al.)
Ratings and Reports (Valueline)
Investment Research (Zacks, Fisher Investments)
Media Portals (Washington Post, Forbes, Investor's Business Daily) and more.

Privacy Policy:
https://www.MarketBrowser.com/privacy.asp

Update Frequency:
Monthly

Media:
Email @ $25.00/F
Cartridge @ $25.00/F
Mag Tape 9T1600BPI @ $25.00/F
Mag Tape 9T6250BPI @ $25.00/F
P.S. Labels @ $10.00/M
4-UP Chesire @ N/C

Broker Commission:
20%

Selections:
GENDER @ $20.00/M
STATE @ $25.00/M
ZIP @ $50.00/M

Broker Commission:
20%

Net Name Policy:
Gross Billing Only

Sample Mailing Piece:
Submit One Mailing Piece

Delivery:
Two days from acceptance of order.

Sales Contact:
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