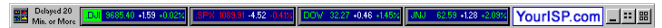


MarketBrowser® for ISPs

Leading Market Technologies, Inc.

Unique MarketBar™ View



- New category of personal finance software with mass market appeal – 90+ Million 401(k)/IRA accounts.
- Typically used almost everyday, stays on the user's Windows® desktop throughout the day. ISP gains constant, steady presence in (potential) customer's life.
- Rapidly being defined as the market standard for dynamic display and analysis of current market information.
- Superior design – world-class charting/analytics derived from 10+ years of development for LMT's Professional Series products.

Full Charts View

Firms Offering MarketBrowser

WSJ Online	Hewlett-Packard
Barron's	Multex
JP Morgan Chase	Google
Morningstar	Zacks
Forbes	The Motley Fool
Hoover's	Smartmoney

Institutional Clients

Barclay's Bank	Morgan Stanley
Deutsche Bank	Paine Webber
GE Capital	Smith Barney
JP Morgan	Scotia Capital Markets
Lehman Brothers	Societe Generale
Merrill Lynch	UBS

Key Benefits to the ISP

ISP Captures the user's Windows® Desktop with its own constant branding and web presence.

Customer retention and awareness thru everyday use of ISP-branded MarketBrowser.

Provides a useful "party favor" to non-customer visitors of the ISP site – tying the visitor back to the ISP, and maximizing the value of the initial site visit.

Acquisition of user e-mail addresses with a rich self-selective demographic.

A useful add-in (or centerpiece) for ISP marketing campaigns.

A powerful upsell and cross-sell wedge.

Key Benefits to the ISP's Customers

Provides life-impacting time critical information.

Maximally convenient way to stay in touch with mutual fund and stock prices.

1-Click Access™ to popular online sources of News, Research, Profiles, etc.

MarketBrowser's At-a-Glance graphic paradigm creates an intuitive user experience – the user can actually see their investments.

A low-key, yet highly informative user experience caters to the full spectrum of user sophistication, including senior consumers.